

Red Herring Releases List of 200 Finalists for the "Red Herring 100 Asia" Awards 2008

The Most-Promising Private Technology Ventures to be Celebrated at Event in Hong Kong, China

San Francisco, CA, October 14th 2008 – Red Herring Magazine announced today that **Crysoptix KK** has been short listed forerunners of the Red Herring 100 Asia 2008 awards. The 100 winners will be announced at the Red Herring 100 Asia event in Hong Kong, on December 2-3, 2008.



The 200 finalists are based in 16 countries/regions including China, India, Japan, Singapore, South Korea, Australia and Vietnam. The names of the 200 companies short-listed as finalists for the "Red Herring 100 Asia 2008" will be found online at

http://herringresearch.com/eventspace/blgtrx_event_home/asia08/index.html

"The 200 finalists we selected from across 16 countries and regions are all excellent contenders," said Joel Dreyfuss, Editor-in-Chief of Red Herring. "They are exceptional companies who thrive on innovation and strongly define the important role of technology in Asia's economy and throughout the world."

"Crysoptix developed a novel approach to manufacturing coatable Thin Birefringence Film (TBF™) retarders based on molecular engineering of organic transparent materials. The advanced approach allows adjusting chemical structure of low molecular weight components with printing deposition techniques (including roll-to-roll slot die) to produce the coatable submicron TBF™ with the required three-dimensional refractive index and retardation. High birefringence of Crysoptix anisotropic films allows to produce efficient retarders of submicron thickness (100 times thinner than competitors' retarder) and provide substantial cost reduction in comparison with competitors," said Alexander Lazarev, President of Crysoptix KK. "Coatable retarders are components of choice for large size LCD TV while the competitive technology of producing retarders by stretching polymer films is limited in that larger area films are difficult to produce. Flexibility of Crysoptix technology based on molecular engineering enables to create retarders with the required properties and provide efficient LCD optical compensation by a single layer."

The finalists and winning companies will be celebrated at the Red Herring 100 Asia event in Hong Kong, on December 2-3, 2008. Red Herring 100 Asia is an exclusive

event honoring 100 cutting-edge private technology companies from across the Asia-Pacific region. The event brings together an elite roster of entrepreneurial and global venture investment firms to showcase excellence in innovation. It features two days of keynote discussions, roundtable panels and intimate networking events designed for participants to make connections and learn what it takes to achieve the best in business and technology in Asia.

Distinguished speakers on past Red Herring 100 Asia include SeHyun Oh, Chairman of SK Telecom, John Chen, Chairman of Sybase, Richard Li, Chairman of PCCW; Victor Koo, CEO of Youku.com (former President of Sohu.com); James Ding, Chairman of AsiaInfo, John Hummelstad, Apac Director of Microsoft Venture and many others.

About Red Herring

Red Herring is a global media company uniting the world's best high technology innovators, venture investors and business decision makers in a variety of forums: a leading innovation magazine; an online daily technology news service; technology research, and major events for technology leaders around the globe. Red Herring provides an insider's access to the global innovation economy, featuring unparalleled insights on the emerging technologies driving the economy. For more information, visit www.redherring.com.

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