



**RED HERRING AWARDS *CRYSOPTIX KK* FOR THE 2008 RED
HERRING ASIA AMERICA 100**

*Award Recognizes the 100 "Most Promising" Asian Companies
Driving the Future of Technology*

Silicon Valley, CA, December 05, 2008— Red Herring today announced that **Crysoptix KK** was a winner of the Red Herring 100 Award, a selection of the 100 most innovative private technology companies based in Asia.

The Red Herring editorial board diligently surveyed the entrepreneurial scene throughout Asia and identified the top 100 out of more than 1,000 closely evaluated companies that are leading the next wave of innovation.

"Our winners and Finalists demonstrate that Asia is increasingly becoming a leader in innovation, contrary to common stereotypes," said Joel Dreyfuss, editor-in-chief of Red Herring." It was tough to choose just the top 100 finalists from such a large list of excellent contenders, and we are very happy with the quality of the companies we selected as finalists."

The 100 winning companies have been announced at the Red Herring Asia event in Hong Kong. The CEOs of the winning startups presented their innovative ideas and technologies to an audience of leading entrepreneurs, financiers, and corporate strategists at the event at the Hong Kong JW Marriott Hotel earlier this week. For the full list of Red Herring Asia winners please go to:

About Crysoptix KK

Founded in 2005 by an experienced business team and world-renowned molecular design leaders, Crysoptix is a leading material technology company developing, manufacturing and marketing products based on a technology platform of Cascade Crystallization. Crysoptix technology is covered by an extensive patent portfolio, which is developed by a team of highly experienced patent professionals. Crysoptix technology is currently being applied to product improvements and cost reduction opportunities in LCD industry.

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About Red Herring

Red Herring is a global media company, which unites the world's best high technology innovators, venture investors and business decision makers in a variety of forums: a leading innovation magazine, an online daily technology news service, technology newsletters and major events for technology leaders around the globe. Red Herring provides an insider's access to the global innovation economy, featuring unparalleled insights on the emerging technologies driving the economy. More information about Red Herring is available on the Internet at www.redherring.com.

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